

Advertising Deadlines - ROP and Classified Display

<u>Product</u>	<u>Booking CMYK</u>	<u>Booking B+W</u>	<u>Set + Proof Deadline***</u>	<u>Change Deadline</u>	<u>Press Ready Deadline</u>
Monday Edition Deadlines	4:30 - Thursday	4:30 - Thursday	4:30pm - Thursday	11:00am - Friday	4:30pm - Friday
Tuesday Edition Deadlines	4:30 - Thursday	4:30 - Friday	4:30pm - Friday	11:00am - Monday	4:30pm - Monday
Wednesday Edition Deadlines	4:30 - Friday	4:30 Monday	4:30pm - Monday	11:00am - Tuesday	4:30pm - Tuesday
Thursday Edition Deadlines	4:30 - Monday	4:30 - Tuesday	4:30pm - Tuesday	11:00am - Wednesday	4:30pm - Wednesday
Thursday Preprint Travel/Entertainment	4:30 - Friday	4:30 - Monday	4:30pm - Monday	11:00am - Tuesday	4:30pm - Tuesday
Thursday Preprint Living	3:30 - Monday	3:30 - Monday	4:30pm - Monday	11:00am - Tuesday	4:30pm - Tuesday
Friday Edition Deadlines	4:30 - Tuesday	4:30 - Wednesday	4:30pm - Wednesday	11:00am - Thursday	4:30pm - Thursday
Saturday Edition Deadlines	4:30 - Wednesday	4:30 - Thursday	4:30pm - Thursday	11:00am - Friday	4:30pm - Friday
Saturday Preprint Living & Comics	4:00 - Monday	4:00 - Monday	4:30pm - Monday	11:00am - Tuesday	4:30pm - Tuesday
Saturday Preprint- Sat. Travel	4:30 - Monday	4:30 - Tuesday	4:30pm - Tuesday	11:00am - Wednesday	4:30pm - Wednesday
Saturday Preprint- Sat. NIH	1:30 - Wednesday	1:30 - Wednesday	4:30pm - Tuesday**	11:00am - Wednesday	4:30pm - Wednesday
Saturday Preprint Wheels & Entertainment	4:30 - Tuesday	2:30 - Wednesday	2:30pm - Wednesday	11:00am - Thursday	Noon - Thursday
Saturday Preprint Wheels Zones	4:30 - Tuesday	4:30 - Tuesday	Noon - Wednesday	11:00am - Thursday	Noon - Thursday
Sunday Edition Deadlines	4:30 - Thursday	4:30 - Thursday	4:30pm - Thursday	11:00am - Friday	4:30pm - Friday

**includes booking

***includes Classified orders

For Creative execution or special section deadlines
please contact your Sales Rep.